

Agoda (www.agoda.com) is Asia's leading and fastest growing online hotel reservation service,

focused on securing and providing the lowest available hotel prices in every destination worldwide. Agoda's reach in the Asia-Pacific region is unmatched, with instant availability at more than 40,000 hotels. And, as part of Priceline.com, our connections are global, allowing us to offer the lowest prices at 200,000 hotels worldwide. Available in 38 different languages, Agoda has serviced millions of travelers in its 10-year history and shares the reviews and experiences of hundreds of thousands on its website

With hundreds of staff operating across the globe, Agoda is uniquely able to combine local knowledge and connections with world class technology to provide the best hotel deals on the web. And, with the Agoda Rewards program, members can save even further. The program, launched in 2004, allows customers to earn points automatically, beginning with their first reservation. These points can be used across the site for thousands of hotels, freeing customers from brand-specific loyalty programs and blackout dates.

What makes Agoda unique is the pairing of technology and the human touch. We negotiate personally and directly with hotels to ensure the best possible value, and then use the latest technology to deliver these bargains to our customers. And our 24/7 multi-lingual customer service means assistance is quick at hand when it really counts.

Thousands of travel partners and websites have chosen Agoda to provide hotel bookings for their customers because we are always accountable, reachable and connected. In recognition of this, Agoda was voted *Favorite Online Travel Site* at the TravelMole and EyeforTravel Online Travel Innovation Awards 2012.

At Agoda, we believe that travel opens minds to new ideas, cultures and ways of thinking. That is why we strive to make travel more accessible to everyone by making it fast, easy and affordable to find great deals on hotels worldwide. We sell globally but price locally, leaving you more time and money to enjoy the journey.





priceline.com • • • • agoda.com

English 🔻

agoda hotel partners

Welcome to agoda

Asia's global hotel booking site, and part of the Priceline Group, the number one online travel distributor of hotel rooms worldwide.









top ten reasons why hotels partner with us



high growth - agoda is the fastest growing online accommodation provider in Asia



yield focus - hotels have real time access to our extranet system with its intuitive interface to manage rates, availability and promotions to maximize yield.



placement control - flexibility to manage your placement via our simple extranet Ranking Tool.



37 languages on the agoda site - so partners receive wider exposure to the entire global market and are empowered to apply different pricing strategies to tap into the consumer base.



access to 5,000+ affiliate sites worldwide - your hotels are advertised on all our affiliate websites, for increased awareness, bookings and traffic via agoda's powerful global network.



1 million+ repeat customers - our loyalty program earns customers 4-7% extra savings through rewards points, you can tap into this huge membership pool at no extra cost.



expert advice - dedicated market management team to consult and advise on yield management, marketing opportunities and support when you need it. 22 offices worldwide.



 ${\bf 24/7}$ customer and ${\bf support}$ - comprehensive assistance for hotel partners.



easy payment - quick and efficient payments via our agoda unique payment card, ensures better cash flow and reconciliation.



peace of mind - transparent rates and payments give you full control with better security and fraud prevention.



Greetings from Agoda!

Agoda (<u>www.agoda.com</u>) is *Asia's leading and fastest growing online hotel reservation service* & sister company to Booking.com, is focused on securing and providing the lowest available hotel prices in every destination worldwide. As part of Priceline.com, our connections are global, allowing us to offer the competitive prices at 160,000 hotels worldwide. Available in 44 different languages, Agoda has serviced millions of travelers in its 10-year history and shares the reviews and experiences of hundreds of thousands on its website.

Some of our existing <u>partners</u> include: African Hotels & Adventures, Legacy Hotels, Peermont Hotels,

Premier Hotels, Protea Hotels, Radisson Hotels, Sun International

& Three Cities

Some of our <u>channel managers</u> include: *EZYield , NightsBridge, SiteMinder, Rate Tiger and many more*

How to start selling on Agoda?

There is **NO COST** to join Agoda.

To get started, please click onto **Sign up now** to access the registration page.

Complete the required process and we will approve your partnership within 48 hours.

Hotel's Benefits:

- ✓ **Growth** access to incremental customers in fast growing online markets, including Chinese speaking, India, Korea and other geographies across Asia Pacific. Reach customers in over 37 languages.
- ✓ **Low Cost** competitive commission on your selling prices (inclusive of taxes and fees), no customer credit card fees and covered risk on cancellations and no-shows.
- ✓ **Dynamic Tools** intuitive extranet to manage rates, availability, and content. Tailor special offers to target customers when you need them.
- ✓ Quick Payment Agoda's Unique Payment Card (UPC) ensures better cash flow and reconciliation.
- ✓ Marketing multi-lingual, multi-channel marketing to drive customers to your hotel, at no cost to you.
- ✓ Low Cancellation and No-Show Percentage as low as 5% as we are on pre-paid model.
- ✓ **Consultation & Support** from our market managers to advise opportunities to increase your revenue.

For a limited time only, as a valued added bonus for signing up with Agoda we are pleased to announce BE3.

What is the Agoda.com BE3?

BE3 is a <u>FREE booking engine</u> designed for selected Agoda partners. Once you've installed **BE3**, customers who visit your hotel's website can click on a booking button and view the rooms in your hotel and make a booking.

The entire inventory management system and the entire booking process and system is managed and hosted by Agoda. The hotel controls all the pricing and availability. Once a customer makes a booking, the information is delivered to your hotel's reservation team via email. You can also <u>Click Here</u> to view more information on BE3.

Our Account Management Team is available to assist you further and if you require further clarification, please contact our team at bd-southafrica@agoda.com



smarter hotel booking